

## 2019 Tentative Agenda



**February 12, 2019**  
**7:30 a.m. – 4:45 p.m.**



**FargoDome**  
**1800 N University Drive**  
**Fargo, ND 58102**

### 7:30 a.m. – 8:15 a.m.

Registration – Lobby  
 Trade Show / Buffet Breakfast – Arena Floor  
 Research Pavillion – Arena Floor

### 8:15 a.m. – 8:30 a.m. | Rooms 201-204

Welcoming Remarks  
 Expo Co-chairs Matt Gast and Ryan Wanzek

### 8:30 a.m. – 9:45 a.m. | Rooms 201-204

*The Changing Face of Agriculture*  
**Mark Mayfield** – Author and Humorist

Mark will take a hard look at the morphing of agriculture. Technology, communication, and change are the only way ag traditionalists can prevail in tomorrow's economy. This program is high on content, but also high on hilarity because Mark believes, "say it with humor and people will take the message home."

### 9:45 a.m. – 10:15 a.m. | Arena Floor

Break, visit trade show

### 10:00 a.m. – 11:00 a.m. | Arena Floor

*AgriTalk* Live Broadcast  
**Chip Flory**

### 10:15 a.m. – 11:00 a.m. | Rooms 101-104

Breakout sessions (*see chart below*)

### 11:15 a.m. – 12:00 p.m. | Rooms 201-204

Hot Topic Panel: *International Trade and What it Means to Your Operation*

Moderator: **Michelle Rook**, AgWeek TV

Panelists: **Jim Sutter**, USSEC; **Dr. Bill Wilson**, NDSU and **Lesly McNitt**, NCGA

### 12:00 p.m. – 12:45 p.m. | Arena Floor

Lunch  
 Trade Show open

### 1:00 p.m. – 1:45 p.m. | Rooms 101-104

Breakout sessions (*see chart below*)

### 2:00 p.m. – 3:00 p.m. | Rooms 201-204

*AgriTalk After the Bell* (Live Broadcast)  
**Chip Flory**

### 3:00 p.m. – 3:30 p.m. | Arena Floor

Break, visit trade show

### 3:30 p.m. – 4:45 p.m. | Rooms 201-204

*Global Market Trends*

**Chip Flory** – Author and Radio Host

Chip will address global and domestic trends on the supply and demand tables for corn and soybeans. He'll also cover any on-going trade issues between the U.S. and global trading partners as well as the overall health of the ag economy.

## Breakout Sessions

<b>10:15 a.m. – 11:00 a.m.</b>
<b>1:00 p.m. – 1:45 p.m.</b>

## Main Stage

International Trade Update <b>Jim Sutter</b> , USSEC <b>Lesly McNitt</b> , NCGA
Insects and Diseases Panel Moderated by <b>Dr. Abbey Wick</b>

## Theater Room

ND Corn Growers Association Annual Meeting
ND Soybean Growers Association Annual Meeting

## Room 101/102

<b>DTN Weather Bryce Anderson</b>
Water Management and Wetland Regulation <b>Kale Van Bruggen</b>

## Room 104

Palmer Ameranth Panel <b>Dr. Kirk Howatt</b> , <b>Dr. Tom Peters</b> , <b>Richard Wiesz</b>
<b>Jay Bryson</b>

## 2019 Exhibit Information



**February 12, 2019**  
**7:30 a.m. – 4:45 p.m.**  
**FargoDome • Fargo, ND**

### Returning For 2019

After a successful first year, The North Dakota Corn Growers Association and the North Dakota Soybean Growers Association will once again host the Northern Corn and Soybean Expo and Trade Show. To make room for all of the exhibitors who have expressed interest in exposure to this valuable audience, the event will be held at the FargoDome on the arena floor. Everything you need to know about this outstanding event is included in this registration packet.

### Booth Rental Includes:

- 10' x 8' booth
- One 8' draped table (*per booth*)
- Two standard chairs (*per booth*)
- Listing in program book and on website
- Draped 8' high back wall and two draped 3' high side dividers
- Four exhibitor registrations (*to be completed at a later date*) for first booth and two registrations for an additional booth space (*maximum of six total exhibitor badges per booth*)

### Space Reservation

Exhibit space must be reserved by December 3, 2018. The Northern Corn and Soybean Expo (Expo) will be the sole assignor of the exhibitor's booth location based on the date the contract is received, previous participation and show sponsorship. If you have a specific request, please include on the form.

### Payment

Payment for exhibit space is due with the contract no later than December 3, 2018 unless written arrange-

ments are made in advance. The Expo reserves the right to release space if payment is past due. Payments can be made by credit card. Refer to the contract for credit card form, or by check by sending payment to:

**Northern Corn and Soybean Expo**  
**4852 Rocking Horse Circle S.**  
**Fargo, ND 58104**

### Cancellation – Refunds

Other than circumstances set forth in the 2019 Exhibitor Rules and Regulations, refunds, less a 50% per booth fee, shall be given only if the Expo is notified of cancellation in writing by December 3, 2018.

### Certification of Insurance

Certificates of insurance are due to the Expo by January 14, 2019. The Expo reserves the right to cancel space without refund if the certificate of insurance is not received. Certificates are to name the Northern Corn and Soybean Expo as additional insureds with policy date through February 12, 2019. Coverage should be for comprehensive general liability of at least \$1,000,000 per personal injury and \$500,000 for property damage for each occurrence and full compliance of Workmen's Compensation.

### Setup and Take Down

Booth setup is from Noon to 5:00 p.m. on Monday, February 11, 2019. The FargoDome will not be open after 5:00 p.m. Your booth must be up by 7:30 a.m. Tuesday, February 12, 2019.

Take down begins at 4:45 p.m. on Tuesday, February 12, 2019 and your booth materials must be out of the FargoDome by 6:00 p.m. Tuesday, February 12, 2019.



# 2019 Exhibit Space Contract



**February 12, 2019**  
**7:30 a.m. – 4:45 p.m.**  
**FargoDome • Fargo, ND**



**Contract and  
 Payment Deadline:  
 December 3, 2018**

Use this contract to reserve your exhibit space • Read the Exhibitor Rules and Regulations on the following page • An authorized signature is required

## Sponsorship Investments

**Executive Partner – \$5,000**  
 (includes 10' x 8' booth)

We will need: electricity  
 in our booth – **\$50 charge**

**Principal Partner – \$2,750**  
 (includes 10' x 8' booth)

We need 2 chairs (*no extra charge*)

**Core Partner – \$1,500**  
 (includes 10' x 8' booth)

We need an 8' table (*no extra charge*)

**Associate Partner – \$700**  
 (includes 10' x 8' booth)

We wish to sponsor at the level  
 indicated at left, however will  
 not require a booth at the Expo

**Supporting Partner – \$300**  
 (does not include booth)

**Total Amount**

I'm sending a check made out to:  
 Corn and Soybean Expo

Please bill my credit card  
 (*see form below*)

Please send me a receipt

Please invoice me

**Please submit Contract and Payment to:**  
 Northern Corn and Soybean Expo  
 4852 Rocking Horse Circle S • Fargo, ND 58104

**Questions:** Contact Nancy Johnson  
 (701) 640-5215 or NancyJohnson@NDSGA.com

*Acceptance of this application constitutes a contract. By signing the contract on the following page, you agree to abide by the Rules and Regulations stated on that page under which exhibit space is leased to you by the Northern Corn and Soybean Expo.*

**Company:**

**Booth Name:**

*As it should appear in exhibitor listings*

**Contact Person:**

**Email Address:**

**Address:**

**City:**

**State/Zip:**

**Phone Number:**

**Fax Number:**

**NOTE:** The Northern Corn and Soybean Expo will be the sole assigner of the exhibitor's booth location based on the date contract was received, previous participation and partnership status.

Please Circle:

**Credit Card:** Visa / Master Card / Discover

**Name as it Appears on Card:**

**Card Number:**

Month / Year:

**Expiration Date:**

3-digit code on back of card:

**CCV:**

**Billing Address of Card Holder:**

**City, State, Zip:**

# 2019 Exhibitor Rules and Regulations

February 12, 2019 • 7:30am – 4:45pm  
FargoDome • Fargo, ND



Contract and Payment Deadline:  
December 3, 2018

- The arrangement for the space and privileges granted herein, or any part thereof, cannot be assigned, sublet or otherwise disposed of by Exhibitor without the consent of the North Dakota Corn Growers Association (NDCGA) and North Dakota Soybean Growers Association (NDSGA).
  - No persons other than the exhibitor's employees may exhibit or solicit business in the assigned space. Advertising and solicitation of orders by persons not registered to exhibit at the Northern Corn and Soybean Expo (Expo) is not permitted. No exhibitor is permitted to show goods or services other than those manufactured or provided by his/her firm in the regular course of business. Exhibitor representatives may not enter the exhibition other than exhibitor scheduled admission times, without prior permission.
  - The Expo will take reasonable precautions for safeguarding the exhibitors' property. However, neither the Expo, NDCGA, NDSGA, sponsoring organizations, the Fargo Dome nor employees or agents thereof will be liable for loss or damage to property of the exhibitor or his representative from theft, fire, accident, loss in transit or other causes. Notwithstanding the above, exhibitors may make their own security arrangements regarding items requiring special security.
  - Exhibitor shall assume all liability for damage to exposition facility by reason of its exhibit. Exhibitor agrees that the Expo, NDCGA, NDSGA, sponsoring organizations, Fargo Dome, and their respective officers, directors, employees and agents are not responsible for any damages or charges imposed for violation of any law or ordinance whether due to exhibitor or agent of exhibitor. Exhibitor agrees that at the conclusion of the convention, exhibitor shall surrender the space occupied in the convention center in the same condition it was in at start of move-in. Exhibitor agrees that it is responsible for the defense and payment of any and all claims, demands and suits on account of any alleged injuries, death or other loss by individuals, or damage to property or other loss, to any party occurring in the convention center area or elsewhere because of the acts or omissions of the exhibitor, its employees or agents, licensees, guests or contractors. Exhibitor agrees to defend, indemnify and hold harmless, Fargo Dome, NDCGA, NDSGA, the Expo, and their owners, managers, officers or directors, agents, employees, independent contractors, subsidiaries and affiliates, from any damages or charges resulting from Exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages, or expenses arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of the Exhibitor's occupancy and use of the exhibition premises, the Fargo Dome, any part thereof. The term of this section survives the termination or expiration of this contract.
  - The Expo reserves the right to determine the eligibility of any company, product, promotion or part thereof, that in its opinion is not in keeping with the character or purpose of the Expo.
- Exhibitors may not engage in conduct or activities at their booth that has a negative impact on the programs or operations of NDCGA, NDSGA, affiliates or sponsors. Exhibitors shall not make misleading claims. NDCGA, NDSGA and the Expo reserves the right to cancel this contract immediately and may remove Exhibitor from the Expo if they determine that Exhibitor, their staff, or their messaging in their booth has negative impact on NDCGA, NDSGA, the Expo, or their affiliates or sponsors.
- Exhibitor booth location preference will be given first to current Exhibitors and then considered on first-served basis after space is released to the general public. However, the Expo will be the sole assignor of the Exhibitor's booth location. The Expo reserves the right to rearrange the floor plan and relocate any exhibit upon notification with said Exhibitor. the Expo retains the right for first-priority assignment of association and association-related booths that may not be displaced by other Exhibitors regardless of the point system or booth assignment process.
  - Exhibits must be arranged so as not to obstruct the general view or hide other exhibits. Except by special permission, Exhibitors may not erect a back wall higher than 8' or side higher than 3'. End caps must allow for a 4' sight line on each side of the back of the booth.
  - The Exhibitor is entirely responsible for the leased space and agrees to reimburse the Expo for any damage to the booth floors, walls or equipment. All materials must be flame proofed. No flammable or toxic fluids or substances may be used or shown in the hall. Smoking and balloons are prohibited in the hall.
  - Exhibitors shall be responsible for maintaining booth noise so as not to interfere with the normal display and conversation of other exhibitors. Speakers and other sound devices should be positioned so as to direct sound into the booth rather than into the aisle. Rule of thumb: Sound and noise should not exceed 85 decibels when measured from the aisle immediately in front of a booth. (Refer to OSHA at [www.osha.gov](http://www.osha.gov) for more information.) the Expo reserves the right to restrict exhibits which, because of noise, method of operation or other reason become objectionable. Exhibits that, in the opinion of the Expo, detract from the general character of the exhibit as a whole will be prohibited. This reservation includes persons, things, conduct, printed matter or anything of a character that the Expo determines is objectionable. In the event of eviction, the Expo is not liable for refunds.
  - The aisles, passageways and overhead spaces remain strictly under control of the Expo. No signs, decorations, banners, advertising matter or special exhibits will be permitted in these areas except by purchase of aisle space and special permission of the Expo. No overhead signage/materials may be hung from the ceiling by exhibitors. Lighting must be indirect and completely shielded so as to eliminate glare and interference with other exhibitors and guests. The use of flashing or rotating lights will not be allowed. Products on display that have such lighting must be pre-approved by Show Management. Signage, draping and lighting MAY NOT block any the Expo signage or other booths. Hanging signs and/or lighting must be hung directly over the booth and not the aisles. All signs, regardless of size, should be constructed of lightweight metals and plastics to allow greater flexibility and ease of installation. Signs and/or lighting should be set back 5' from each aisle. Signs and/or lighting should not be more than 50 percent of your booth space in size. Rigging must be supplied by the appointed decorator or by the Holiday Inn as required. All hanging signage and/or lighting must adhere to the policies of the show facility. The Expo reserves the right to refuse the use of such hanging signage and/or lighting that in its opinion is not in keeping with the character or purpose of the Expo, or causes injury or interferes with the display of other exhibitors. Obstruction of the aisles is strictly prohibited. Should you need to request authorization for rigging to support a booth structure that comes from the floor up, please submit to the Expo decorator. Approval for the use of hanging signs, draping and graphics, at any height, must be received by the Expo decorator at least 60 days prior to installation. Variances may be issued at the exhibit management's discretion. Drawings should be available for inspection.
  - If NDCGA or NDSGA should be prevented or materially affected from conducting the Expo, cannot permit the Exhibitor to occupy this exhibit space due to circumstances beyond its control or determines not to offer the Expo at its sole discretion, the Expo will refund the exhibitor the amount of the rental fee paid with no further obligation or liability to the Exhibitor. In all circumstances, the Expo shall notify the exhibitor at the earliest date possible of the circumstances preventing the Expo from being held.
  - Exhibit hall admission is by official badge only. Exhibit personnel must wear the Expo exhibitor identification badges while on the exhibit floor. Personnel list must be provided to the Expo by Feb. 1, 2018. Exhibitors receive four exhibitor registrations for their exhibit space.
  - At the expiration of this agreement, the Exhibitor shall surrender possession of the exhibit area to the Expo. All booth items not arranged for after 5:00 p.m. on closing day will be disposed of or handled at the official contractor's discretion at the Exhibitor's expense.
  - Installation must be complete at time published or space will be released without refund. The Exhibitor agrees to not dismantle, pack or remove any part of his exhibit until the published close.
  - These regulations are a part of the contract between the Exhibitor and the Expo, and are formulated in the best interest of the Exhibitor. The Expo requires full cooperation of the Exhibitor in observing these regulations. Points not covered in this contract are subject to the decision of the Expo. Exhibitor acknowledges that the Expo may amend such rules and regulations at any time and shall provide exhibitor with notice of such amendments.
  - Violations of any of these Rules and Regulations on the part of Exhibitor, its employees or agents shall, at the option of the Expo, constitute cause for the Expo to terminate this Agreement, expel Exhibitor from the show, become ineligible to participate in future Expo shows and exhibitor shall forfeit all fees paid.

**Exhibitor Authorized Signature** (REQUIRED) This contract is made and entered into by the North Dakota Corn Growers Association (NDCGA) and the North Dakota Soybean Growers Association (NDSGA), hereinafter referred to as the "Northern Corn and Soybean Expo" (Expo). The Expo has released unto the party listed above (the "Exhibitor") certain space, hereinafter described, at the Fargo Dome for exhibition during the Expo. All rules and regulations as outlined in this contract, by the Fargo Dome, and established by the Northern Corn and Soybean Expo for governing exhibitors are accepted upon signature by the Exhibitor and made part of this contract.

Authorized Signature  
Print Name  
Title  
Company  
Date
